

HURST SENIOR ACTIVITIES CENTER SPONSORSHIP PROGRAM



Dedicated to empowering seniors by providing programs and services that support social interaction, life-long learning, and leisure interests.



WANT TO REACH SENIORS 55 & OLDER?

Consider becoming a Hurst Senior Activities Center Sponsor! We have many levels to choose from, each offering a unique experience for you and our members. In addition, we have our own Facebook page and a monthly publication, the Senior Pipeline, where we promote classes, activities, and events.

SUBMITTING YOUR BRAND

Please submit your logos in JPG or PNG formats to utilize your brand in all our marketing materials.

In addition, we welcome your company photos to showcase in our marketing.

DEADLINES

Information is due on the 1st of the month before publication. Please submit detailed information on proposed classes or activities. Requests received after the deadline may be accommodated on a case-by-case basis. Please call or email for the publication schedule.

Gifts-In-Kind

We are always in need of gifts-in-kind to contribute to our special activities, birthday parties, bingo prize fund, etc. We will list your information in the Senior Pipeline as a sponsor.

Lobby Q&A

\$25

Choose a day and time to set up a table in our lobby to provide information on your business or organization.

We will place your company logo and/or contact information in the Senior Pipeline and advertise on social media.

Seminar Sponsor

\$50

Have a topic or idea that you want to present, or a special activity you'd like to provide? Contact us to submit.

HSAC staff will coordinate the meeting and participant registration. You can distribute information during the seminar. In addition, we will list the seminar and your information in the Senior Pipeline and advertise on social media.

Program Sponsor

\$100

Consider helping us provide supplies and equipment for our programs.

Sponsorship will go towards refreshments, craft and fitness class supplies, etc.

We will place your company logo and/or contact information in the Senior Pipeline as a sponsor and advertise on social media.

Special Event Sponsor

\$250

Reach the most members by sponsoring a component to one of our special events!

You may distribute your marketing material during the event.

Schedule a seminar or class with a topic of your choosing at a later date.

In addition, we will list the program and your information in the Senior Pipeline and advertise on social media.



CONTACT INFORMATION

Name: _____

Company: _____

Address: _____

City / State / Zip: _____

Phone: _____

Email: _____

Website: _____

CHOICE OF SPONSORSHIP(S) LEVELS

**GIFTS-IN-KIND
SPONSORSHIP**

**\$50
SEMINAR SPONSOR**

**\$25
LOBBY Q&A**

**\$100
PROGRAM SPONSOR**

**\$250
SPECIAL EVENT SPONSOR**

QUESTIONS?

Please feel free to contact the Hurst Senior Activities Center Supervisor with any questions or to move forward with sponsorship invoicing.

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