

# WHERE WE LIVE

## Winter 2021

Councilmember Retirement
Senior Housing Development
Aquatics Hiring



## **CONTENTS**

#### CITY COUNCIL

Henry Wilson Mayor

Jon McKenzie Mayor Pro Tem

David Booe Council Member

Cathy Thompson Council Member

Larry Kitchens Council Member

Cindy Shepard Council Member

Gary Waldron Council Member

#### **CITY STAFF**

Clay Caruthers City Manager

Clayton Fulton Assistant City Manager

Malaika Farmer Assistant City Manager

**Greg Dickens** Executive Director of Public Works

Rita Frick City Secretary

Steve Niekamp Police Chief

David Palla Fire Chief

Matia Messemer Executive Director of Human Resources

Steve Bowden Executive Director

of Economic Development and Tourism

**Kyle Gordon** Executive Director of Community Services

Michelle Lazo Executive Director

of Planning and Community Development

Kara McKinney Public Information Officer









Photos by Stacy Luecker and John Ladd

## ON THE COVER

Like everything this year, the holidays are a little bit different due to the pandemic. We still wanted to offer our residents a Tree Lighting experience, so we went virtual this year! We met with Mayor Wilson and the City Council, and they helped us get the holiday season started in Hurst with the lighting of our tree at City Hall. If you haven't seen it already, be sure to visit Hurst Parks and Recreation's Facebook page for the full virtual event. We look forward to celebrating together in person next year and hope you and your family have a safe and wonderful holiday season.

## MAYOR'S MESSAGE

I hope you had a wonderful Thanksgiving, even if it looked a little different than in year's past. We continue to have a lot to be grateful for despite everything going on around us. I am hopeful that before long, we can begin to feel safer doing the things we have always enjoyed doing with the people who matter most to us. To those who have lost loved ones due to COVID-19, you are in my thoughts and prayers.

City business is still moving along with a few exceptions including some of our events. Our animal services project, approved by voters in 2019, continues to progress and is going smoothly. You can find out the status of the project on page 16. Our Planning and Community Development Department plans to launch a new online system to enhance customer service for those submitting applications and plans, along with other business. You can learn more on page 4.

We are excited to offer senior citizens high quality affordable housing in Hurst. An upscale development is going in on Pipeline Rd. that will begin leasing in 2021. This will be an ideal place for seniors living on a fixed income. You can learn more about this new development on page 11.

Fortunately, we have not taken as large of a financial loss as we anticipated in Hurst during the pandemic thanks to so many of you continuing to Shop
First in Hurst. It's
important to continue
shopping local so
your tax dollars are
invested back into
the community you
live in. We have a few
new businesses that
have recently opened
in Hurst that you can
learn about on page



Mayor Henry Wilson

14. You can also learn more details about our fiscal year 2021 budget that began in October by visiting page 12.

I want to give a special "thank you" to Councilmember Bill McLendon for than 40 years he has given to the City of Hurst serving on various boards and city council. This city wouldn't be where it is today without his leadership, and we will miss having him on council. We wish him, along with his wife Norma, a very happy retirement. Councilmember Gary Waldron was recently elected to fill Councilmember Bill McLendon's seat, and we wish him many years of success in his new position on council and look forward to working alongside him.

From myself and the entire city council, we wish you a very safe and happy holiday season.

— Mayor Henry Wilson



#### The Social Media Connection

#### **City of Hurst**

WEBSITE: www.HurstTX.gov FACEBOOK: @CityofHurstTX TWITTER: @TheCityofHurst INSTAGRAM: @CityofHurstTX NEXTDOOR: City of Hurst

#### **Hurst Public Library**

WEBSITE: www.HurstTX.gov/Library
FACEBOOK: @HurstPublicLibrary
TWITTER: @HurstLibrary
INSTAGRAM: @HurstPublicLibrary

#### **Hurst Public Safety**

FACEBOOK: @HurstPublicSafety
TWITTER: @HurstPoliceDept, @HurstFireDept
NEXTDOOR: Hurst Police Department

#### **Hurst Conference Center**

WEBSITE: www.HurstCC.com
FACEBOOK: @HurstCC
INSTAGRAM: @HurstConferenceCenter

#### **Hurst Recreation Center**

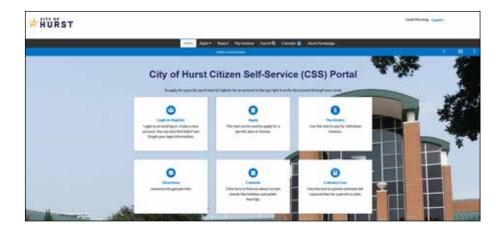
**FACEBOOK:** @HurstParksandRecreation **INSTAGRAM:** @HurstParksandRecreation

#### **Hurst Senior Activities Center**

FACEBOOK: @HurstSeniorActivitiesCenter



## **OUR COMMUNITY**



## New Online Self-Service Permitting and Planning

We will soon be launching a new EnerGov<sup>™</sup> Citizen Self-Service (CSS) Portal that will allow customers to submit building permitting and development applications, pay fees, check the status of applications, view inspections, and complete a host of additional Planning and Development Services related business processes with the City.

Once the system is in place, customers will visit hursttx.gov/css and create a login profile to register. The EnerGov<sup>TM</sup> Citizen Self-Service portal will guide users step by step through the application process online, allow them to submit necessary documentation and pay fees associated with their submittal, and manage multiple applications in one online destination. The system will automatically route materials to the proper City departments for review and allow the applicant to track the progress of their submittal. Along with the ability to apply and manage submittals, the ability to make online payments eliminates the need to mail in or deliver checks or other documentation in person.

As part of city council's strategic priority, Innovation, EnerGov<sup>™</sup> will allow staff to enhance efficiency while focusing on process improvement and customer service. The system is scheduled to launch this January.

For more information, please visit our website or give us a call at 817-788-7088.

## Shop First in Hurst

We always encourage Shopping First in Hurst, but right now is especially important as we work to support our local businesses after suffering financially during the pandemic. It is easier than ever to find Hurst businesses to support. On our Where We Live mobile app, you can get access to our retail guide and search by the category of service you are looking for. The same simple feature is available on our website at hursttx.gov/retailguide. When you support locally, you are investing money back into your own community which contributes to the services and programs we all know and love here in Hurst. Thank you for continuing to Shop First in Hurst!



## Citizen survey to open early 2021

Each year, the City of Hurst engages in our Strategic Planning Process to determine priorities for the upcoming budget. This process allows the city council to evaluate community needs and assess their impact on the city's budget while also helping the city determine which services to provide and at what level they are offered. One critical factor that affects the strategic planning process is our annual citizen survey.

We will open up our survey for responses after the first of the year. When the survey is open, we will notify residents through our website, social media and waterbill inserts. You'll be able to access it during that time by visiting hursttx.gov/citizensurvey. Once

the survey is closed, staff and council will evaluate how responses have changed over the past year to effectively develop a strategic plan to guide the budget process. These survey results are direct feedback and information that is critical to developing council's priorities that staff uses to develop the proposed budget.

We are excited about the opportunity to continue to provide high quality services to our citizens. We sincerely appreciate all who have responded to our surveys now and in the past. The responses we receive help us develop a budget that meets the needs of our community today and tomorrow.

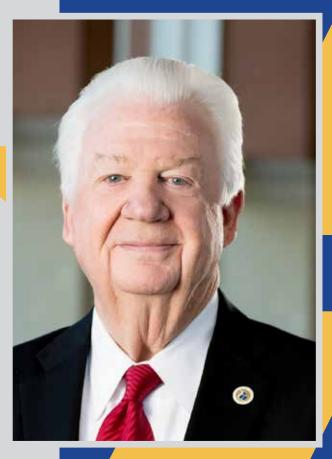
# COUNCILMEMBER BILL McLendon Retires



ouncilmember Bill McLendon is retiring from Hurst City Council after 40 years of service to the City. He grew up in Fort Worth and has been a resident of Hurst, along with his wife Norma, for forty-seven years. He was appointed to the Parks and Recreation Board in 1980 and served until appointed to the Planning and Zoning Commission in 1991. Councilmember McLendon was elected to City Council and served from 2000 to 2020. including service on the Crime Control District Board of Directors and Community Service Development Corporation. He also served on the Regional Transportation Council for seven years, the HEB Chamber Economic Development Foundation for 16 years and was a Special Olympics golf partner for six years, participating in local and state tournaments.

During his service as Councilmember, Hurst experienced continued economic development, redevelopment and revitalization, including numerous projects, such as the Hurst Conference Center, Hurst Senior Center, Fire Station 2, Hurst Justice Center, Hurst Chisholm and Central Aquatic Centers, Animal Services and Adoption facilities, along with other major public facilities and improvements.

We are grateful for Councilmember McLendon's dedication and professionalism, and we extend our very best wishes to him and his family for many years of health, happiness, and fun!



Councilmenber Bill McLendon



## Get Connected

# Want to stay informed as a Hurst resident? We have the perfect way!

hursttx.gov/getconnected

### Sign up to use our email notification system!

We are always excited to share our great news and events with Hurst citizens. Our email notification system is one of the best ways we can get information directly to you, keeping you informed. How do you get this great service? Sign up at hursttx.gov/getconnected. Upon registering your email address, you will be introduced to a list of topics. Select one or select them all!

Once you are subscribed to begin receiving emails from the City of Hurst, you will also begin receiving our Hurst Happenings e-newsletter. This e-newsletter is typically generated bi-weekly, in front of each council meeting so you're always in the know about our council meeting dates. It can be generated more often if there is information to share.

Visit hursttx.gov/getconnected, register your email, then select your topics and stay connected!

# CONNECT WITH

#### @HurstAnimalServices

@HurstAnimalServices

dogs for Halloween!

Annie was adopted and will now live with her new family which includes two little boys that will be very excited when they get home from school!



This little lady had a lemonade stand and used

some of the profits earned for treats for the

#### @CityofHurstT)

Wallace G. and his rescue dog, Maxwell, started their journey of walking every street in Hurst 18 months ago.



## @HurstPublicSafety

@HurstPublicSafety

Congrats to Officer Wesson! Today, she finished field training and will be on her own for the next shift she works. Great work, keep it up!

The Hurst Police Department will have a "Pink

Out" patrol unit during the month of October,

which is Breast Cancer Awareness Month.



@HurstConferenceCenter

Spreading some love this Valentine's Day! 🔻



#### CitvofHurstTX

Mayor Wilson and staff attended the ribbon cutting at the new Dunkin' Donuts on Monday!



#### @HurstConferenceCenter

A special guest is observing the set up for tonight's 7th Floor Movie. He's glad it's a "talkie" and in color. (Because he's from the 1930s.)



#### @HurstPublicLibrary

those silly cats away as they celebrate Dogtober with the Hurst Public Library.



# US\_











@HurstSeniorActivitiesCenter We had so much fun today at the Veteran's Drivethru Parade!

THANK YOU



@HurstSeniorActivitiesCenter HSAC was out on the streets again! We have so much fun seeing those we visit!

#### @HurstParksandRecreation

WE ARE SELFLESS. "The best way to find yourself is to lose yourself in the service of others."



@HurstParksandRecreation Big thanks to everyone who participated in Walktober 2020!









#### @HurstPublicSafety

Today, Sergeants McElwee and Bruner graduated from the 8-week School of Executive Leadership at the Institute for Law Enforcement Administration (ILEA) in Plano.



**@Hurst Animal Services** Update - Hank found his fur-ever home!



# Senior Housing Development

## Leasing to begin in 2021

ala at Central Park is proposed to be a -94 unit, class A constructed community for independent senior living (ages 55+) located at 309 W. Pipeline Road in the City of Hurst, TX. Comprised of 1 and 2 bedrooms, Gala at Central Park will be a Class A constructed community designed in a distinctly upscale aesthetic with an amenity package that rivals the best senior housing in North Texas. This high quality senior housing will intentionally be situated to serve seniors of all incomes including the many seniors living on fixed incomes. The building will have elevators to serve seniors well, and the whole property will have full perimeter fencing with access control gates to get into the parking areas.

#### **Amenities:**

- Resort style pool
- Furnished fitness center with senior appropriate equipment
- Business Center
- Fully appointed clubhouse with community room, free common area Wi-Fi and coffee bar
- Arts & Crafts room
- Barbeque grills and picnic areas

Construction will begin late 2020, and leasing will be available starting in late 2021. We are excited this new development is coming to Hurst to offer seniors an exceptional place to live!



An artist's rendering of Gala at Central Park, a planned community development for independent senior living.

#### **Budget Summary FY 2021**

Using the vision, mission and values as a guide, the council established their strategic priorities. These priorities provide a direction for city staff in planning and evaluating their daily actions. The priorities allow staff to have clear direction and focus areas to ensure we are able to achieve the mission and vision.





Redevelopment agreements supporting the arts and Hurst shopping centers. Continued redevelopment support at North East Mall.



Replacement of EMS vehicle, replacement of PD equipment and associated training, construction of voter approved animal shelter.



Investment in leadership training, supervisory skills, and employee orientation focused on the strategic plan.



Critical software updates and enhancements including permitting, work order management, and SCADA controls.



Active management of debt portfolio, conservative budget approach, agreement with new auditing firm.



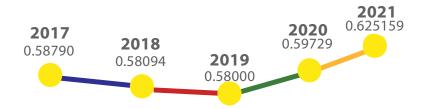
Bonds issued for reconstruction of critical roadways and targeted reinvestment in water, wastewater, and storm drainage infrastructure.

### Tax Rate

The City Council has worked to be responsive to our community when adopting a tax rate. After a few years of decline in the tax rate, the City Council increased the tax rate for FY 2020 to fund voter approved bonds and fund other community priorities. The tax rate was also increased in FY 2021 to help maintain service levels while mitigating the effects of the pandemic and address financial needs resulting from state mandates.

## Five year history

(By FY)



## **Enterprise Fund Expenditures**

The enterprise fund tracks revenues and expenditures related to providing water and wastewater services to our community. Each year, we conduct an in depth analysis of consumption patterns, wholesale costs, financial obligations, infrastructure condition, and operational costs to determine the rates necessary to continue to provide safe water and sanitary sewer services. You can see that wholesale costs represent the greatest share of costs in the enterprise fund. This includes a wholesale cost increase that covers treatment of water and delivery by the City of Fort Worth and Trinity River Authority. Council follows a policy of passing through wholesale increases to the customers. For FY 2021, the council approved no increases in water and sewer rates.















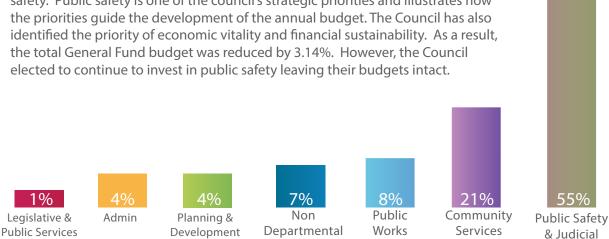
Billing & Maintenance **Operations** Services

Admin Services

Engineering Services

## **General Fund Tax Expenditures**

The general fund tracks the revenues and expenditures associated with general purpose property and sales taxes collected by the city. As is typical with most cities, just over half our expenditures in the general fund are related to public safety. Public safety is one of the council's strategic priorities and illustrates how the priorities guide the development of the annual budget. The Council has also identified the priority of economic vitality and financial sustainability. As a result, the total General Fund budget was reduced by 3.14%. However, the Council elected to continue to invest in public safety leaving their budgets intact.



Services



Candlewood Suites

## **Economic Development**

New businesses open, progress thrives in Hurst



Mad Mikes Ice Cream



Roll & Sushi Gokoro



Waikiki



Thrift for Good



Texas Health Family Care Clinic



Dunkin' Donuts

his holiday season, North East Mall is the place to be for your holiday shopping needs with photos with Santa, holiday gift wrapping, extended hours, and the Salvation Army Tree! They continue to bring vibrant new retailers to the market including Waikiki, Q Fashion, Versona, Perfect Bodies, Zelomodel and Seven Depot.

Hurst voters recently supported the opening of packaged liquor stores in the city during the latest election. This is a great opportunity to keep sales tax in Hurst which will continue to support city programs and services. A store hasn't secured a location just yet, but we will make an announcement on social media when one does!

Other recent new business openings we are excited to welcome to Hurst are Candlewood Suites, Shoe Carnival, Texas Health Family Care Clinic, Roll & Sushi Gokoro Restaurant, Dunkin Donuts and Mad Mike's Ice Cream.

A new thrift store opened up recently on Bedford Euless called Thrift for Good. What makes this thrift store unique is that donors of pre-owned merchandise are able to choose their favorite local charity and 25% of the proceeds are given to them. More information can be found at thrift4good.com.

Economic development continues to thrive in Hurst, and we are grateful for all of our businesses!

## Hurst Animal Services

## Construction in progress on new facility supported by voter approved bond funding



An artist's rendering of the new Animal Services and Adoption Center. Completion is scheduled for Summer 2021.



Pad site for the Animal Services and Adoption Center. The facility was funded through a voter approved bond.

n May 2019, voters approved a bond to support a new Animal Services and Adoption Center that will be located off of TCC Rd. This will fund the design and construction of the building which will enhance the capability for animal care and processing adoptions. The new building will also provide space for potential adopters to interact with their favorite animal, and space will allow for animal exercise, medical procedures and secure intake of animals. Updated design features will allow for better sanitation, reduced noise (barking levels), ventilation and use of technology.

Construction of the Animal Services and Adoption Center began in April 2020. The city postponed several other capital projects due to COVID-19's economic impact. But, voters approved funding for the Animal



Structural steel framing has been completed for the new Animal Services and Adoption Center located off TCC Rd.

Services and Adoption Center, and that funding may only be used for that purpose.

As of the end of November, underground utilities have been installed, site concrete paving is 50% complete, building pad and structural steel framing is complete, exterior framing has started, roof deck installation has started and exterior brick installation has started.

By the end of 2020, interior wall framing, electrical, mechanical and plumbing and exterior brick installation will be nearly complete. The roofing is scheduled to be complete, and doors and window installation will begin. The project is moving along well, and we continue to stay on schedule with a projected completion date of Summer 2021!

### **Healthy Hurst Wellness Program**

Healthy Hurst is the City of Hurst's community-wide wellness initiative. With the use of the information and links that are available on the City of Hurst's Healthy Hurst webpage, participants can increase their health, wellness, and fitness.

Healthy Hurst isn't just about physical activity. It's about mental, physical, and social health. Whether

visiting a park, working out at the Hurst Recreation Center, or attending one our many city events, you are actively being a part of Healthy Hurst.

Be sure to look for our multiple Healthy Hurst sponsored events throughout the year. These events include the Eight to Great Challenge, Kids Triathlon, Dash 'N Splash 1 mile & 5K run, and Walktober.



## 8 to Great Fitness Challenge

Jan. 2 - Feb. 28

Start 2021 off right with your fitness resolution. You can get started toward your healthy lifestyle with the Healthy Hurst "8 to Great" Fitness Challenge.

Participants can choose to log their workouts and/or track their weight loss during the 2021 "8 to Great," Fitness Challenge. Incentive awards will be given based on level of participation. Register for the Healthy Hurst Wellness Program at no charge, and keep track of your workouts and weight loss for "8 Weeks," between January 2 and February 28, 2021, to be eligible for incentive awards. For more information, please call 817-788-7325.

## PARKS & RECREATION



Fathers and daughters enjoy a dance during the annual Daddy Daughter Dance at the Hurst Senior Center.

## Daddy Daughter Dance

#### February 6

Te are planning on offering another Daddy Daughter Dance this year! We hope to offer the event on February 6 while following COVID safety guidelines. Final decisions have not been made just yet, but you can you can stay updated by visiting our website at hursttx.gov or Hurst Parks and Recreation on Facebook!







**HURST AQUATICS CENTERS** 



## We are looking for awesome people to join our Hurst Aquatics Team!

Must be 16 years of age by May 10 for all positions.

#### **Positions Available**

#### Lifeguard \$10/hour

- As a lifeguard, you will have the responsibility of ensuring guest safety alongside working with a fun, energetic staff. If you enjoy working outside and meeting lots of new people, this job is for you!
- Training provided in-house, free of charge.
- Must be able to swim 100 yards, retrieve a 10lb. brick from 12ft. of water, and tread water for 1 minute without hands.

#### Swim Lesson Instructor \$10/hour

- Do you love working with kids? Then this job is for you! As a swim lesson instructor, you will be responsible for teaching kids of all ages and levels how to swim.
- Training provided in-house, free of charge. Must be able to swim 300 yards

#### Pool Attendant \$9/hour

The Pool Attendants are the backbone to our aquatics team. They help to provide a safe and clean environment for our guests while enjoying a fun work environment.

#### Cashier \$8/hour

We are looking for personable and energetic people to be the face of our aquatics centers. Cashiers are responsible for answering phones, taking admissions, and providing general customer service.

Applications open December 14. It's never too early too apply!

Apply online at hursttx.gov/aquatics

Questions? Contact Madison Seil at mseil@hursttx.gov or call 817-788-7348.

## FACILITY INFORMATION

#### **Hurst Recreation Center**

#### Hours of Operation:

Monday-Thursday: 7 a.m. – 8 p.m.

Friday: 7 a.m. – 5 p.m. Saturday: 10 a.m. – 5 p.m.

Sunday: Closed

#### Contact information

700 Mary Drive Hurst, Texas 76053 817-788-7325 Classes begin January 11! To view the full class and program schedule, please visit hurstx.gov/recreation or pick up a Rec Guide at the Hurst Recreation Center. Resident registration began November 30.



### **Hurst Senior Activities Center**

#### **Hours of Operation**

The Hurst Senior Activities Center is currently closed due to COVID-19. Virtual programs and classes are being offered. For the latest news and updates, please visit hurstx.gov/senior and on Facebook @HurstSeniorActivitiesCenter.

#### **Contact Information**

700 Heritage Circle Hurst, Texas 76053 817-788-7710

## **Hurst Public Library**

#### **Hours of Operation**

Monday, Wednesday and Saturday: 10 a.m. – 6 p.m.

Tuesday & Thursday: 11 a.m. – 8 p.m.

Friday & Sunday: Closed

#### **Contact Information**

901 Precinct Line Rd. Hurst, Texas 76053 817-788-7300



Find out all the information on the Hurst Public Library, including upcoming virtual programming, at hursttx.gov/library and on social media @HurstPublicLibrary.









## **PARK SYSTEM**



#### **5** Mayfair Linear Park

1725 Norwood Drive // 8.3 Acres

#### 6 Smith-Barfield Park

#### 640 Pleasantview Drive // 6.9 Acres

- · Youth Baseball/Softball Field (Lighted)
- · 2 Tennis Courts (Lighted)
- · Youth Athletic Practice Field (Unlighted)
- Playground
- Pavilion
- · Picnic Tables
- · Restrooms
- · 2 Pet Water Fountains

#### Mayfair Park

#### 1725 Norwood Drive // 14.4 Acres

- Pavilion
- Playground
- · Jogging/Walking Trail System (1/4 mile)
- · Youth Athletic Fields (Unlighted)
- · Pet Water Fountain

#### Windmill Park

#### 840 W. Cheryl Avenue // 2 Acres

· Historical Marker

#### 9 Valentine Park

#### 610 Bedford Court West // 4 Acres

· Youth Athletic Practice Field (Unlighted)

#### Library Park

#### 901 Precinct Line Road

Pavillion

#### **1** Hurst Hills Park

575 Billie Ruth Lane // 4 Acres

#### Heritage Village Plaza

#### 841 W. Pipeline Road

- · Historical Plaza
- · Picnic Table
- · 2 Decorative Water Fountains

#### Hurst Community Park

#### 601 Precinct Line Road // 44.9 Acres

- 4 Youth Baseball Fields (Lighted)
- · 2 Youth Soccer Fields (Lighted)
- 2 Sand Volleyball Courts (Lighted)
- Pavilion
- 2 Playgrounds
- · Multi-Use Trail System (1 mile)
- · Picnic Tables
- · Wooded Natural Area
- · Open Field Play Area
- · Concession/Restroom Building
- · 2 Group Shelters
- · 2 Pet Water Fountains

#### Central Park

#### 700 block of Mary Drive // 17.5 Acres

- · Recreation Center
- · Aquatics Center
- · Tennis Center (10 Lighted Courts)
- · 2 Pavilions
- Playground
- · Picnic Tables
- · 2 Outdoor Basketball Courts (Lighted)
- · Pet Water Fountain

#### **(b)** Vivagene Copeland Park

#### 501 Pecan Drive // 5.2 Acres

- · Pavilion
- Playground
- · Multi-Use Trail System (1/3 mile)
- · Open Field Play Area
- · 3 Outdoor Basketball Courts (Lighted)
- · Pet Water Fountain

#### **1** Jaycee-Baker Park

#### 500 Belmont Drive // 4.1 Acres

- · Playground
- · Picnic Tables
- Pavilion
- · Youth Athletic Practice Fields (Unlighted)
- · Pet Water Fountain

#### Parker Cemetery

1308 Cardinal Lane

#### **13** Billy Creek Park

161 Billy Creek Drive

#### **19** Redbud Park

#### 525 Redbud Drive // 7.2 Acres

- · Soccer Field (Unlighted)
- · Playground
- · Jogging/Walking Trail System (1/3 miles)
- · Picnic Tables
- · Fitness Course
- Pavilion
- · Pet Water Fountain

#### **40** Bellaire Park

#### 500 Pecan Drive // 6.4 Acres

- Playground
- · Youth Baseball/Softball Field (Lighted)
- · Jogging/Walking Trail System (1/3 mile)
- · Pet Water Fountain

#### Wan-Ka-Kani Park

#### 748 Shadylane // 4.1 Acres

Picnic Tables

#### **22** Highway 10 Linear Park

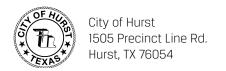
#### 188 Arwine Drive

· Hurst's undeveloped park land

#### Rickel Park

#### 1001 Bluebonnet Drive // 29 Acres

- · 2 Pavilions
- Picnic Tables
- · Nature Trails
- · Scenic Overlook
- · Winding Stream with 2 Bridges
- · Jogging/Walking Trail System (1/2 mile)
- Playground
- 2 Pet Water Fountains





**Visit HURSTTX.GOV**